

BORGHESE NEWS & EVENTS

JANUARY 2008

GRAND OPENING!

BORGHESE'S NEW BLOOMINGDALE'S BOUTIQUE

On January 9th, Borghese celebrated the grand opening of the new boutique space in Bloomingdale's 59th street. The celebration included food, drink, complimentary facial treatments, gift bags and a special ribbon cutting ceremony lead by Georgette Mosbacher herself!



THIS MONTH'S FEATURES

PRINT:

- **Cosmetic World** - Borghese's Grand Opening at Bloomingdales
- **FashionLedge.com (Online Magazine)** – VIRTUALE FLAWLESS FOUNDATION SPF 15 - <http://www.fashionledge.com/articles/07/Dec/bp>
- **NY Post** – Borghese's Grand Opening at Bloomingdales- http://www.nypost.com/seven/01102008/entertainment/fashion/haute_list_477587.htm
- **amNY News** – Borghese Spa Socks featured in "Sock it to your feet", January 14th issue
- **WWD** – Borghese/Del Labs Nail Product Launch is featured

BLOGS:

- **Advice Sisters** – Molto Bella Liquid/Powder Makeup & Blush Milano <http://www.advicesisters.net/whatworkscol3.html>
- **Style It** - Linea Precisa Liquid Liner <http://styleitonline.com/2008/01/11/define-your-line-with-borghese>
- **Daily Fashionista** – Borghese's Grand Opening at Bloomingdales and Fango Brillante- <http://dailyfashionista.com/?p=927>
- **Palacinka** – Botanico Eye Compresses - <http://www.palacinka.com/eye-products-reviews2.html>
- **Palacinka** – Fango Delicato - <http://palacinka.com/skincareproducts3.html>
- **Shopthispage.com** - Borghese's Grand Opening at Bloomingdales <http://shopthispage.com/site/index.php/beauty/entry/borghese1>

EVENTS

- **Borghese In-Store Boutique Grand Opening at Bloomingdales** – attended by the following media: Beauty Fashion, Siempre Mujer Magazine, E Entertainment, Fashion Week Daily, NY Post, Fashionledge.com, Coutorture.com, NY Social Diary, etc.
- **(Burzha-wa) Hair Spa Hair & Fashion Show** – Jan. 5th
- **Secret Room's Golden Globe Exclusive Celebrity Gift Suite** – Jan 10th & 11th - Guests included Masi Oka (Heroes), Sydney Tamiia Poitier (Sidney Poitier's daughter, Death Proof), Ernie Hudson (Ghostbusters, Desperate Housewives), Sally Richardson (I Am Legend), Rolonda Watts (Talk Show Host), Joan Collins, Amy Sloan (Big Shots), Rex Lee (Entourage), etc.

CHARITIES

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