

BORGHESE NEWS & EVENTS

JULY 2008

BLOGS

- **Advice Sisters** – *Powder Milano Bronzer* in Terracotta is featured in the “Bronzers – Tan without Sun Damage’ section, *Radiante Brightening Hand Crème SPF 30* is featured in “New in Nails for Summertime” and *Lip Treatment Moisturizer* is featured in “Amazing Lipsticks with SPF”

<http://www.advicesisters.net/whatworkscol3.html>

- **Jolie magazine.com** – Superiore State-of-the-Art Mascara

http://www.jolie-magazine.com/index.php?option=com_content&task=view&id=446&Itemid=105

- **A Girl's Gotta Spa** – We did a giveaway of *Sweet Love* and *Cura C Renewal Treatment Kit*. 598 Blog readers entered our giveaway (one entry per IP address) and 47 left comments.

<http://agirlsgottaspa.com/blog/2008/07/03/borghese-sweet-love-cura-c-renewal-treatment-kit-giveaway/>

- **Glam.com** – Three of Borghese's products, *Crema Straordinaria Occhi*, *Dolce Luminosita Toscana Tuscan Sugar Glow* and *B Moisture Advanced Care Lip Color*, were nominated for Glam.com Beauty Awards.

<http://www.glam.com/>

PRINT

Allure Magazine– Borghese Nail Care's *Smudge Smoother* is featured in The Beauty Reporter's Nail Call

EVENTS

Beauty.com Holiday Press Event – *Borghese Basics Sets* were given to 25 national beauty editors.

