

BORGHESE NEWS & EVENTS

NOVEMBER 2007

BLOGS

Raging Rouge – Fango Active Mud for Face and Body is featured -
<http://www.ragingrouge.com/ragingrouge/2007/11/borghese-fango-.html>

Raging Rouge – Fango Active Mud for Hair and Scalp is featured -
<http://www.ragingrouge.com/ragingrouge/2007/11/borghese-fang-1.html>

Advice Sisters - Satin Shadow Milano Trio in the ***Shimmer, Glam, Glitz and Fun Makeup*** Section (scroll down to the middle of the page) –
<http://www.advicesisters.net/wwDEC07pg2.html>

The Ghetto Fashionista – Virtually Foundation –
<http://theghettofashionista.blogspot.com/2007/11/im-virtually-flawless.html>

Beauty Banter - Linea Precisa Liquid Eyeliner –
<http://beautybanter.blogspot.com/2007/11/trend-alert-cat-eyes.html>

PRINT

Life & Style Weekly (Nov. 5th issue) – Pg. 8 - Superiore State of the Art Mascara

Aventura Magazine – (Editor's Letter) A thank you from the Editor for being the first beauty product sponsor for 360° of Beauty (outreach program for battered women)

EVENTS

Carlos Campos Collection Dinner: – (gifted them with Cura C for Eyes & KS by Borghese cleanser) – guests included Carson Kressley (Queer Eye), Zac Efron (High School Musical), Seth Meyers (Saturday Night Live), Joseph Gordon Lewitt (3rd Rock from the Sun, 10 Things I Hate About You), Editors from Men's Vogue, GQ, Details, Vanity Fair, Page 6, Us Weekly, etc.

Phoenix Fashion Week – gifted all invited press/media on their Media Day – November 5th, 2007 (gifted them with KS by Borghese Serum)

FGI's Spring Fashion Fever – November 28th, sponsored by Neiman Marcus & So Scottsdale magazine - we gifted attendees with samples of our KS by Borghese Cleanser

Shecky's Beauty Night Out – <http://www.thecelebritycafe.com/features/12195.html>

Bellhaus Boutique Opening (East Hampton) – (gifted them with 2.5 oz Fango Delicato) Invited press include NY Post, NY Daily News, VH1, The Daily, Wall Street Journal, Ebony Magazine, Zink Magazine

CHARITIES

Women Who Care Awards Luncheon to benefit United Cerebral Palsy of New York City

